

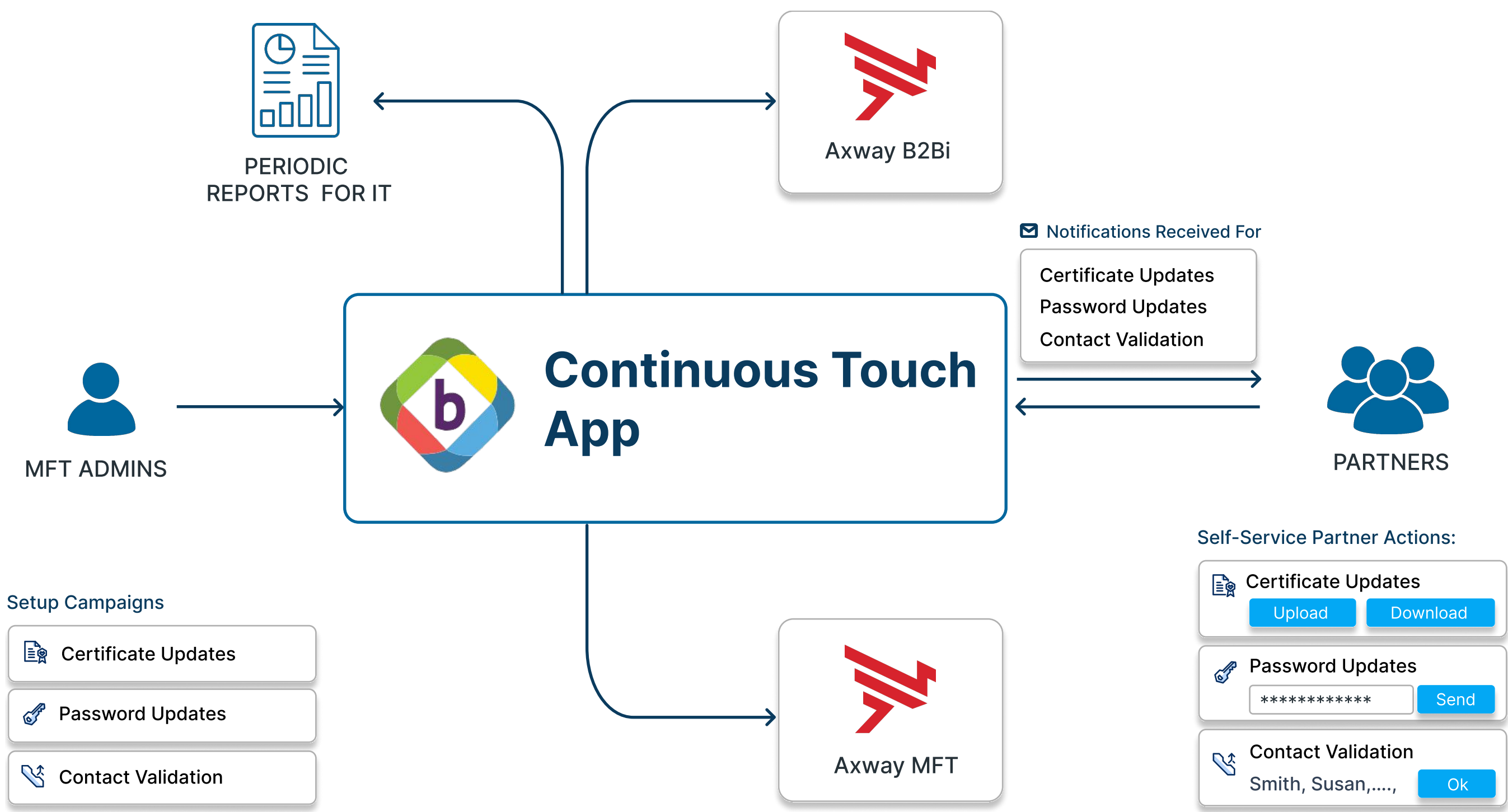


# Backflipt Analytics for Axway MFT/B2Bi

Ensure SLA compliance and gain complete visibility into partner file transfers with real-time analytics.

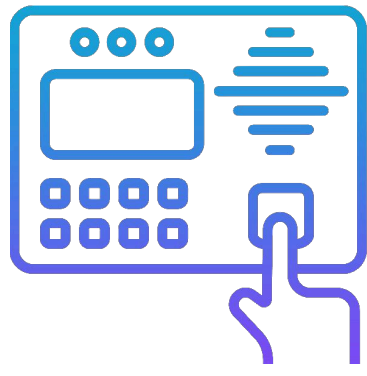
## Product Overview

Backflipt Analytics integrates seamlessly with Axway SecureTransport/ B2Bi systems and event management systems like Axway Sentinel, providing business users and administrators with real-time visibility into partner file transfers. With configurable dashboards, SLA tracking, and alerting capabilities, it empowers enterprises to ensure compliance and operational efficiency.



## Target Users

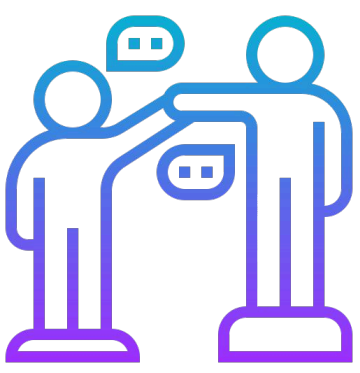
- Business users monitoring SLA compliance and partner activity
- MFT administrators overseeing file transfer health
- IT operations team ensuring compliance and operational integrity of partner file transfers



## Axway Integration

- Integrates with Axway SecureTransport and B2Bi systems using standard APIs to gather partner account and file transfer route details
- Leverages Axway Sentinel for monitoring event logs and file transfer activities to create alerts and dashboards

## Key Benefits



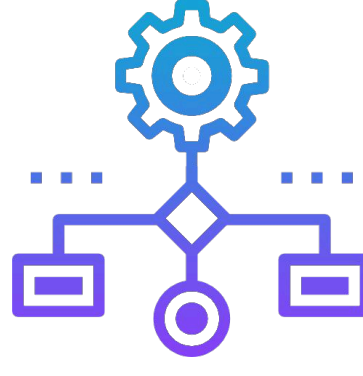
### Real-time SLA Monitoring

Automatically detect and alert on file transfer SLA violations



### Custom Dashboards

Build personalized views of file transfer performance by partner, route, or business process



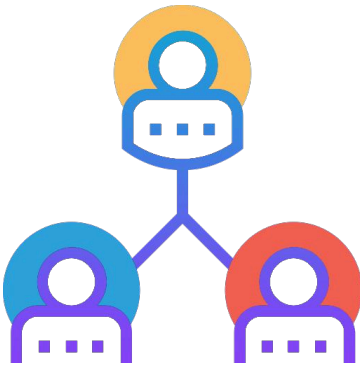
### Intelligent Reporting

Generate ad hoc or scheduled reports for stakeholders across the business



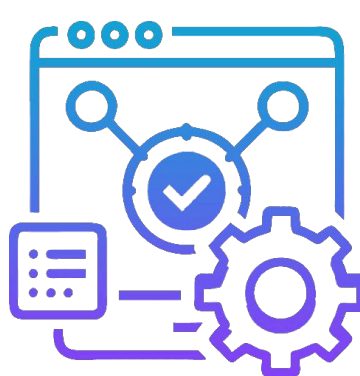
### Non-technical User Access

Enable business users to run custom queries and retrieve insights without IT intervention



### Cross-platform Alerts

Receive proactive notifications via email, Teams, or Slack



### Deployment Flexibility

Deployable on-prem or across cloud platforms via Docker container

## Use Cases



### SLA Monitoring

Business users at a large insurance company receive proactive alerts when file transfer SLAs with important partners are in danger of violation. These early warnings help ensure continuity in sensitive data flows and regulatory compliance.



### File Activity Visibility

Business teams at a large transportation company get complete visibility into all file transfer activities—successes, failures, and delays—across partners and routes, enabling them to make informed operational decisions in real time.

## Call to Action

“[Schedule a demo](#) to unlock file transfer insights ”

